



# 2017-2018 Membership Directory

	Ad Dimensions (width by length or height)	Non-Member Rate	Member Rate
Back Cover, Full page	5 x 7.75	\$ 1,437	\$ 1250
Inside Front or Back Cover, 1/2 Page, Horizontal only	5 x 3.5	\$ 977	\$ 850
Inside Front or Back Cover, 1/4 Page	2.5 x 3.5	\$ 575	\$ 500
Full Page	5 x 7.75	\$ 1,150	\$ 1000
Half Page, Horizontal or Vertical	5 x 3.5 (H) or 2.5 x 7.25 (V)	\$ 920	\$ 800
Quarter Page, Vertical only	2.5 x 3.5	\$ 517	\$ 450
Business Card, Horizontal only	3.15 x 1.75	\$ 287	\$ 250

This is a 5.75" x 8.5", full-color, spiral-bound publication with colored margins for easy reference.  
*Premium advertising positions awarded on a first-come, first-served basis with a completed advertising agreement.*

## Artwork Requirements:

All digital artwork must be supplied in at least 300 dpi. High Resolution PDF, EPS, TIFF, and JPEG files are accepted with JPEG and PDF preferred. Images from the web are not suitable. Please include all fonts and related images when submitting your advertisement.

All color artwork must be in CMYK Mode, black and white artwork must be in either Greyscale or Bitmap Mode. RGB Mode artwork is not accepted and if supplied will be converted to CMYK Mode which will result in a color shift. Extra design fees will be charged if any work is needed to make your ad comply with the publication size and/or artwork requirements.

Please contact Jennifer for more information or design assistance at [jpalmiotto@granitestatewater.org](mailto:jpalmiotto@granitestatewater.org) or 603-756-3670.

## Index of Advertisers – Categories:

Please circle the category that you would like to be listed under, then initial and date the bottom of the page. If your category, product or service is not listed, a new listing can be created for you. *One free listing with any size ad. Additional listings are \$15.00 each. Please list new categories below.*

- |                          |                            |                                    |
|--------------------------|----------------------------|------------------------------------|
| Backflow Prevention      | Financial Services         | SCADA                              |
| Boring Equipment         | Generators                 | Storage Tank Systems & Maintenance |
| Contract Operations      | Insurance & Management     | Tank Maintenance & Repair          |
| Control Panels & Systems | Laboratory Services        | Water Conditioning & Filtration    |
| Design & Marketing       | Pipebursting               | Water Tank Divers                  |
| Drilling & Blasting      | Pipe, Fittings & Couplings | Water Tower Demolition             |
| Engineering & Consulting | Pumps                      | Water/Wastewater Equipment         |

Other Category: \_\_\_\_\_

\_\_\_\_\_ Additional Index Categories X \$15.00 = \$ \_\_\_\_\_ Initial: \_\_\_\_\_ Date: \_\_\_\_\_



# Membership Directory Advertising Agreement

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Sales and Ad Copy Deadline: January 3, 2017**

**Yes, I would like to advertise in the *Membership Directory* as follows:**

- Back cover \$ \_\_\_\_\_
- Inside cover, 1/2 page \$ \_\_\_\_\_ (specify inside front or back)
- Inside cover, 1/4 page \$ \_\_\_\_\_ (specify inside front or back)
- Full page \$ \_\_\_\_\_
- Half page \$ \_\_\_\_\_
- Quarter page \$ \_\_\_\_\_ (specify vertical/horizontal)
- Business card \$ \_\_\_\_\_

**I agree to all the terms of the rate sheet and this contract as applicable for my company.**

**\*Payment amount: \_\_\_\_\_ Please send me an invoice. \_\_\_\_\_ P.O. # \_\_\_\_\_**

Advertiser indemnifies Granite State Rural Water Association (GSRWA) against losses or liabilities arising from this advertising. GSRWA assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next publication, if any proven or admitted errors or omissions occurred. Payment in full is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. Premium positions are non-cancelable. Ads may also appear in an online version of the publication.

Payment Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit to:** Granite State Rural Water Association  
47 Main Street, PO Box 596  
Walpole, NH 03608

Tel: 603.756.3670  
Fax: 603.756.3675  
E-mail: [jpalmiotto@granitestatewater.org](mailto:jpalmiotto@granitestatewater.org)