



Granite State Operator

Quarterly newsletter of the Granite State Rural Water Association

2017 Newsletter Advertising Rates

	Ad Dimensions (width by length or height)	Member Rate Per issue	Non-Member Rate Per issue	Annual Member Rate	Annual Non-Member Rate
Outside Back Cover, 2/3 page	7" x 6.5"	\$ 766	\$ 901	\$ 3057	\$ 3599
Inside Back Cover, 1/2 Page	7" x 4.75"	\$ 600	\$ 707	\$ 2403	\$ 2827
Inside Back Cover, 1/4 Page	3.25" x 4.75"	\$ 382	\$ 449	\$ 1533	\$ 1803
Interior Half Page	7" x 4.75"	\$ 437	\$ 514	\$ 1749	\$ 2057
Interior Quarter Pager	3.25" x 4.75"	\$ 300	\$ 352	\$ 1198	\$ 1409
Interior Business card	3.25" x 2.25"	\$ 136	\$ 160	\$ 543	\$ 639

Members save 15% on advertising rates!

Submission formats:

1. Copy ready ad (highest resolution possible) with the correct colors.
2. Electronic submissions should be emailed to jpalmiotto@granitestatewater.org. Please include all fonts, related image files and a hi-res jpg version of the ad.
3. For more information, please call Jennifer at 603-756-3670.

Annual Rate advertisement space reservation deadline: January 13, 2017. Per issue rate after that date.

Space availability: Space is limited. We strongly encourage you to reserve space as soon as possible.

Copy deadlines:

Issue	Ad Copy Deadline
Spring 2017	January 23, 2017
Summer 2017	April 17, 2017
Fall 2017	July 17, 2017
Winter 2017	October 16, 2017

GSRWA reserves the right to reject advertising deemed unsuitable for its publication.



Granite State Operator 2017 Newsletter Advertising Agreement

Name of Business: _____

Contact Name: _____

Mailing Address: _____

Telephone: _____

Fax: _____

E-mail: _____

Yes, I would like to advertise in the *Granite State Operator* as indicated below:

- All 4 Issues Spring Summer Fall Winter

Back cover \$ _____

Inside back cover, half page \$ _____

Inside back cover, quarter page \$ _____

Interior half page \$ _____

Interior quarter page \$ _____

Interior business card \$ _____

Please send me an invoice _____ **P.O. #** _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Advertiser indemnifies Granite State Rural Water Association (GSRWA) against losses or liabilities arising from this advertising. GSRWA assumes no liability whatsoever, except to the extent of a onetime paid advertisement of the same specification, in the next publication, if any proven or admitted errors or omissions occurred. Payment in full is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. Premium positions are non-cancelable. Ads may also appear in an online version of the publication.

Payment Authorization Signature: _____ Date: _____

Submit to: Granite State Rural Water Association
PO Box 596
Walpole, NH 03608

Tel: 603.756.3670
Fax: 603.756.3675
E-mail: jpalmiotto@granitestatewater.org