



2017 Training Calendar

Advertisement	Ad Dimensions (width by length or height)	Member Rate Full Color	Non-Member Rate Full Color
Business Card, Horizontal only	3.5 x 2	\$ 325.00	\$425.00

This is a full-color 24" x 36" poster wall calendar that lists all of GSRWA 2017 training events. It will be mailed to approximately 1,200 operators in **early 2017**.

Name of Business: _____

Contact Name: _____

Mailing Address: _____

E-mail: _____

Telephone: _____ Fax: _____

Sales and Ad Copy Deadline: December 16, 2016

Artwork Requirements:

All digital artwork must be supplied in at least 300 dpi. High Resolution PDF, EPS, TIFF, and JPEG files are accepted with JPEG and PDF preferred. Please include all fonts and related images when submitting your advertisement. We have the ability to create the ad if you need assistance.

All color artwork must be in CMYK Mode, black and white artwork must be in either Greyscale or Bitmap Mode. RGB Mode artwork is not accepted and if supplied will be converted to CMYK Mode which will result in a color shift. Extra design fees will be charged if any work is needed to make your ad comply with the publication size and/or artwork requirements.

Yes, I would like to advertise in the *annual training calendar*:

- Business card - member \$ 325.00
- Business card – non-member \$ 425.00

Please send me an invoice _____ **P.O. #** _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Advertiser indemnifies Granite State Rural Water Association (GSRWA) against losses or liabilities arising from this advertising. GSRWA assumes no liability whatsoever, except to the extent of a onetime paid advertisement of the same specification, in the next publication, if any proven or admitted errors or omissions occurred. Payment in full is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. Premium positions are non-cancelable. Ads may also appear in an online version of the publication.

Payment Authorization Signature: _____ Date: _____

Submit to: Granite State Rural Water Association
 PO Box 596
 Walpole, NH 03608

Tel: 603.756.3670
 Fax: 603.756-3675
 E-mail: info@granitestatewater.org