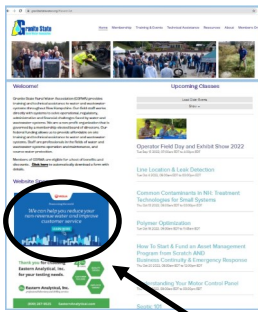


2023 Advertising Opportunities

*Members Only—Gold Package \$3,170



Quarterly Newsletter:
Annual interior half page ad.



Website:
Annual placement
on our website.



Wall Calendar:
Business card ad on our
Training Calendar.



Tradeshow Registration:
Booth space and two exhibitors
at our Sept. Operator Field Day.

*Members Only—Silver Package \$2,145



Quarterly Newsletter:
Annual interior 1/4 page ad.



Training Calendar:
Business card ad on our
Training Calendar.



Tradeshow Registration:
Booth space and two exhibitors
at our Sept. Operator Field Day.

*Not a member? Join today for an annual membership. \$300

Become a Member



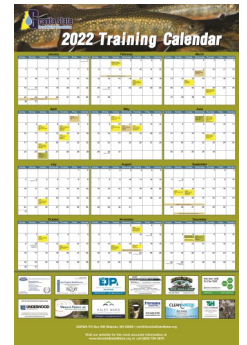
Member Benefits:

- Access to Membership Directory.
- Discounted rate for annual conference and advertising.
- Free employment posting through email blasts and on website.

Associate Member Dues: \$300 (until 1/1/23)

Training Wall Calendar

This is a full-color 24" x 36" poster sized wall calendar that lists all GSRWA training events. It will be mailed to industry leaders and approximately 1,200 operators.



Submission Details:

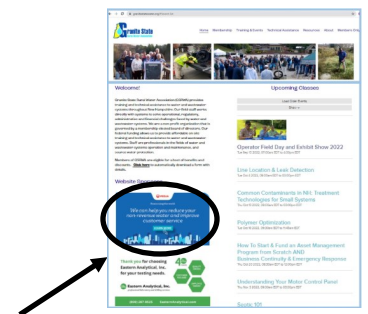
- Ad dimensions are 3.5" width x 2" length
- High-res jpg or png
- Submission deadline is November 30th

Wall Calendar Advertising Rates

Advertising Options	Member Rate	Non-Member Rate
Business Card, Horizontal	\$365	\$465

Website

Showcase your company all year long on GSRWA's website! Business card ads will be placed on our most popular pages such as our home page, training page and tradeshow registration page.



Submission Details:

Ad dimensions based on business card ratio of 3.5" width X 2" length
Submission deadline is January 20th

Website Advertising Rates

Advertising Options	Member Rate	Non-member Rate
Less than 500kb	\$450	\$555

Email Blast

Highlight your company by sharing space on our popular email blasts. Email open rate averages at 33% (industry average = 19.6%). Ten posts available within the calendar year. Successful delivery to over 950 licensed operators and related professionals

Submission Details:

- To maximize visual, ads should approximate a height to width ratio of 1:7

Email Blast Advertising Rates

Advertising Options	Member Rate	Non-Member Rate
Digital Ad	\$535	\$635



Granite State Operator Newsletter

A quarterly newsletter of Granite State Rural Water Association



Submission details:

- Copy ready ad. Please include high-res jpg or png.
- Electronic submissions should be emailed to info@granitestatewater.org.
- GSRWA reserves the right to reject advertising deemed unsuitable for its publication.
- For more information, please call Heidi at 603-756-3670.

Copy deadlines:

Issue	Ad Copy Deadline
Annual (all four editions)	January 20th
Spring	January 20th
Summer	April 20th
Fall	July 20th
Winter	October 20

Newsletter Advertising Rates

Advertising Options	Ad Dimensions (width by length or height)	Per Issue Member Rate	Per Issue Non-member Rate	Annual Member Rate	Annual Non-Member Rate
Outside Back Cover, 2/3 page	7" x 6.5"	N/A	N/A	\$3,520	\$4,130
Interior Half Page	7" x 4.75"	\$505	\$595	\$1,975	\$2,360
Interior Quarter Payer (vertical orientation preferred)	3.25" x 4.75"	\$345	\$405	\$1,375	\$1,615

Operator Field Day & Tradeshow

September 12, 2023

Newbury, NH



Registration Fee Includes:

- Choice of indoor or outdoor booth space.
- Registration for 2 company representatives.
- Includes tradeshow, training seminars, BBQ lunch, drinking water taste test contest, and outdoor activities.
- Free access to electricity, water, and Wi-Fi

OFD Registration Rates

Booth Fee	On or Before 8/12/21	After 8/12/21
GSRWA Members	\$505	\$585
Non-members	\$605	\$685
Additional Exhibitor	\$45	\$45

Sponsorship Opportunities:

- Sponsors are recognized on our tradeshow website, in our newsletter, on conference printed material in addition to the areas listed below.

OFD Sponsorship Rates

Advertising Options	Acknowledgement (in addition to recognition described above)	Rate
Classroom	Signs posted at classroom doors and front tables	\$100
Breakfast	Buffet table-top signs	\$150
Grand Prize Drawing	Signs attached to prize and logo on attendee game sheets, option to preside at winner drawing	\$325
Lunch	30 table-top signs placed on dining tables for optimal visibility.	\$400
Chair Massage	Located at your booth and large sandwich board with your company's name	\$450
Chairlift Ride	Large sandwich board with your company's name	\$550



2023 Advertising Agreement

Name of Business: _____

Contact Name: _____

Mailing Address: _____

E-mail: _____ Telephone: _____

Advertising Options	Price								
Associate Member Dues \$300 (before 1-1-23)									
Gold Package \$3,170									
Silver Package \$2,145									
Newsletter (see pricing on previous page) (Circle all that Apply) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">All 4 seasons</td> <td style="padding: 2px;">Spring</td> <td style="padding: 2px;">Summer</td> <td style="padding: 2px;">Fall</td> <td style="padding: 2px;">Winter</td> </tr> </table> (Circle one) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">Outside Back Cover 2/3 page</td> <td style="padding: 2px;">Interior ½ Page</td> <td style="padding: 2px;">Interior ¼ Page</td> </tr> </table>	All 4 seasons	Spring	Summer	Fall	Winter	Outside Back Cover 2/3 page	Interior ½ Page	Interior ¼ Page	
All 4 seasons	Spring	Summer	Fall	Winter					
Outside Back Cover 2/3 page	Interior ½ Page	Interior ¼ Page							
Wall Calendar Member \$365, Non-member \$465									
Website Member \$450, Non-member \$555									
Email Blast Member \$535 Non-member \$635									
Operator Field Day Exhibitor Registration (see pricing on previous page)									
Operator Field Day Sponsorship (see pricing on previous page) Selected Options _____									
Please Invoice _____ Amount is enclosed _____ Total									

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Advertiser indemnifies Granite State Rural Water Association (GSRWA) against losses or liabilities arising from this advertising. GSRWA assumes no liability whatsoever, except to the extent of a onetime paid advertisement of the same specification, in the next publication, if any proven or admitted errors or omissions occurred. Payment in full is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. Premium positions are non-cancelable. Ads may also appear in an online version of the publication.

Payment Authorization Signature: _____ Date: _____

Submit to: Granite State Rural Water Association
 PO Box 596
 Walpole, NH 03608

Tel: 603.756.3670
 Fax: 603.756-3675
 E-mail: info@granitestatewater.org