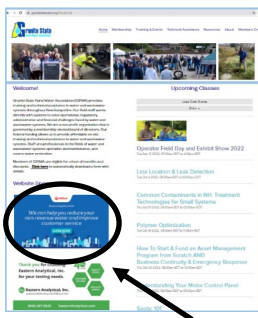


# 2024 Advertising Opportunities

**\*Members Only—Gold Package \$3,300**



**Quarterly Newsletter:**  
Interior half page ad for all four issues



**Website:**  
One year ad placement on our website



**Wall Calendar:**  
Business card ad on our Training Calendar



**Tradeshow Registration:**  
Booth space and two exhibitors at our Sept. Operator Field Day

**\*Members Only—Silver Package \$2,240**



**Quarterly Newsletter:**  
Interior quarter page ad for all four issues



**Wall Calendar:**  
Business card ad on our Training Calendar



**Tradeshow Registration:**  
Booth space and two exhibitors at our Sept. Operator Field Day

**\*Not a member? Join today for an annual membership. \$360**

# Become a Member



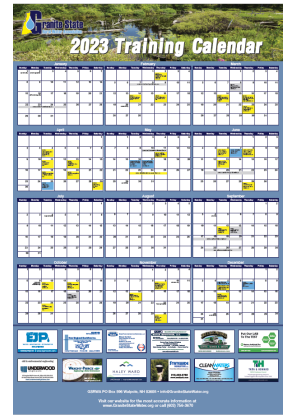
## Member Benefits:

- Access to Membership Directory.
- Discounted rate for annual conference and advertising.
- Free employment posting through email blasts and on website.

**Associate Member Dues: \$360** (as of 10/16/23)

# Training Wall Calendar

Full-color 24" x 36" poster sized wall calendar listing all GSRWA training events. Mailed to 1200+ industry leaders and operators.



## Submission Details:

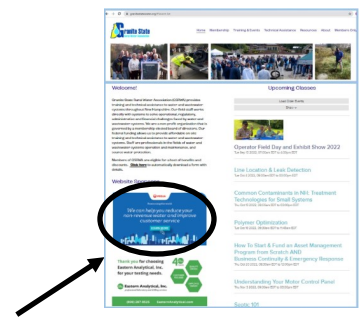
- Ad dimensions: 3.5" width x 2" length
- High-res jpg or png
- Submission deadline is November 1st

## Wall Calendar Advertising Rates

Advertising Options	Member Rate	Non-Member Rate
Business Card, Horizontal	\$385	\$485

# Website

Showcase your company all year long on GSRWA's website! Business card ads will be placed on our most popular pages such as our home page, training page and tradeshow registration page.



## Submission Details:

Ad dimensions: 3.5" width X 2" length

## Website Advertising Rates

Advertising Options	Member Rate	Non-member Rate
Less than 500kb	\$470	\$570

# Email Blast

More information: To learn about OSRWVA visit our website at OSRWVA.org, and to see this posting click on our "More News" tab.



Highlight your company by sharing space on our popular email blasts. Our email open rate averages at 33% (industry average = 19.6%). Your company ad will be featured in 10 email posts within the calendar year and will be successfully delivered to 1000+ licensed operators and related professionals.

## Submission Details:

- To maximize visual, ads should approximate a height to width ratio of 1:7

## Email Blast Advertising Rates

Advertising Options	Member Rate	Non-Member Rate
Digital Ad	\$560	\$660

### Prior Posts

**KOMAN Government Solutions, Hanover NH – Treatment Plant Operator**  
 Job Description: The Treatment Plant Operator is responsible for operation and maintenance (O&M), monitoring, troubleshooting, and repair of various environmental treatment plants. These may include groundwater treatment plants, wastewater treatment plants, drinking water treatment plants, non-contact cooling water treatment plants, soil vapor extraction/air sparge (SVE/AS) systems, vapor intrusion mitigation systems, or other treatment plants employing various treatment technologies. The Treatment Plant Operator is responsible for general plant and property maintenance and implementation of grade safety and quality control requirements.  
 Qualifications: High school diploma or general education degree (GED) with more than 3 years of related experience and/or training. NH Wastewater Treatment Plant or Certified Water Works Operator license preferred (Grade 1A minimum). Or able to get NH reciprocity if licensed in another state. Basic computer skills required. Microsoft Office Suite. Certificates, licenses and registrations required. Minimum OS&W 40 hr HAZWOPER and applicable 16 hr HAZWOPER Refresher Training. OS&W 30 hr Construction Safety and Health (CPPE) Training. Abstract. Ability to read, analyze, and interpret reports.

# Granite State Operator Newsletter

Granite State Rural Water Association Quarterly Newsletter



## Submission details:

- Copy ready ad either high-res jpg or png.
- Electronic submissions emailed to [info@granitestatewater.org](mailto:info@granitestatewater.org).
- GSRWA reserves the right to reject advertising deemed unsuitable for its publication.

## Copy deadlines:

Issue	Ad Copy Deadline
Annual (all four editions)	January 20th
Spring	January 20th
Summer	April 20th
Fall	July 20th
Winter	October 20th

## Newsletter Advertising Rates

Advertising Options	Ad Dimensions (width by length or height)	Per Issue Member Rate	Per Issue Non-member Rate	Annual Member Rate	Annual Non-Member Rate
Outside Back Cover, 2/3 page	7" x 6.5"	N/A	N/A	\$3,695	\$4,300
Interior Half Page	7" x 4.75"	\$525	\$625	\$2,050	\$2,450
Interior Quarter Payer (vertical orientation preferred)	3.25" x 4.75"	\$360	\$425	\$1,425	\$1,700
Interior Business Card Size	3.5" x 2"	\$165	\$200	\$650	\$750

# 2024 Operator Field Day & Exhibit Show

September 19th 2024



Pat's Peak Ski Resort



## Registration Fee Includes:

- Choice of indoor or outdoor booth space.
- Registration for 2 company representatives.
- Includes tradeshow, training seminars, BBQ lunch, drinking water taste test contest, and outdoor activities.
- Free access to electricity, water, and Wi-Fi

## OFD Registration Rates

Booth Fee	On or Before 8/15/24	After 8/15/24
GSRWA Members	\$530	\$600
Non-members	\$630	\$700
Additional Exhibitor	\$50	\$50

## Sponsorship Opportunities:

- Sponsors are recognized on our tradeshow website, in our newsletter, on conference printed material in addition to the areas listed below.

## OFD Sponsorship Rates

Advertising Options	Acknowledgement (in addition to recognition described above )	Rate
Classroom	Signs posted at classroom doors and front tables	\$125
Breakfast	Buffet table-top signs	\$175
Afternoon Snack	Table-top signs placed at snack table (1 sponsor only)	\$200
Grand Prize Drawing	Signs attached to prize and logo on attendee game sheets, option to preside at winner drawing	\$350
Name Badge	'Sponsored by' your company name on name badges (1 sponsor only)	\$400
Lunch	30 table-top signs placed on dining tables for optimal visibility.	\$450
Chair Massage	Located at your booth and large sandwich board with your company's name (1 sponsor only)	\$500
Chairlift Ride	Large sandwich board with your company's name	\$600



# 2024 Advertising Agreement

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Advertising Options	Price									
<b>Associate Member Dues</b> \$360 (as of 10/16/23)										
<b>Gold Package</b> \$3,300										
<b>Silver Package</b> \$2,240										
<b>Newsletter</b> (see pricing on previous page) (Circle all that Apply) <table border="1" style="width: 100%; text-align: center;"> <tr> <td>All 4 seasons</td> <td>Spring</td> <td>Summer</td> <td>Fall</td> <td>Winter</td> </tr> </table> (Circle one) <table border="1" style="width: 100%; text-align: center;"> <tr> <td>Outside Back Cover 2/3 page</td> <td>Interior 1/2 Page</td> <td>Interior 1/4 Page</td> <td>Interior Business Card</td> </tr> </table>	All 4 seasons	Spring	Summer	Fall	Winter	Outside Back Cover 2/3 page	Interior 1/2 Page	Interior 1/4 Page	Interior Business Card	
All 4 seasons	Spring	Summer	Fall	Winter						
Outside Back Cover 2/3 page	Interior 1/2 Page	Interior 1/4 Page	Interior Business Card							
<b>Wall Calendar</b> Member \$385, Non-member \$485										
<b>Website</b> Member \$470, Non-member \$570										
<b>Email Blast Member</b> \$560, Non-member \$660										
<b>Operator Field Day Exhibitor Registration</b> (see pricing on previous page)										
<b>Operator Field Day Sponsorship</b> (see pricing on previous page) Selected Options _____										
<b>Please Invoice</b> _____ <b>Amount is enclosed</b> _____ <b>Total</b>										

**I agree to all the terms of the rate sheet and this contract as applicable for my company.**

Advertiser indemnifies Granite State Rural Water Association (GSRWA) against losses or liabilities arising from this advertising. GSRWA assumes no liability whatsoever, except to the extent of a onetime paid advertisement of the same specification, in the next publication, if any proven or admitted errors or omissions occurred. Payment in full is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. Premium positions are non-cancelable. Ads may also appear in an online version of the publication.

Payment Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit to:** Granite State Rural Water Association  
 PO Box 596  
 Walpole, NH 03608

Tel: 603.756.3670  
 Fax: 603.756-3675  
 E-mail: info@granitestatewater.org