

# 2024 Operator Field Day & Exhibit Show

September 19th 2024



Pat's Peak Ski Area  
Henniker NH



You're Invited to exhibit at

## Operator Field Day 2024

### NEW LOCATION! Pats Peak Ski Area, Henniker, NH

- ◆ Approximately 340 water professionals in attendance
  - ◆ Built in incentives drive traffic to your booth
- ◆ Sponsorship opportunities available for added exposure
- ◆ Enjoy a fun day at Pat's Peak Ski Area with a delicious lunch and Chairlift rides

### Lead a Seminar or Demo

- ◆ Showcase your expertise and develop relationships.
- ◆ 7 one-hour continuing education seminar slots available.
- ◆ fifteen-minute demo slots available.
- ◆ Submit proposal with title, instructor bios, and course description by May 17th.

### Event Details

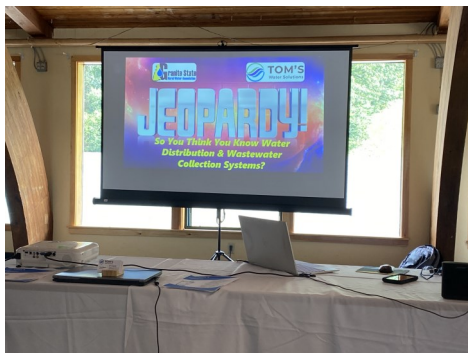
Date: September 19, 2024

Location: Pat's Peak Ski Area, Henniker, NH

To Register: Mail in registration sheet

(within Exhibitor Packet) **OR visit**

**[www.Granitestatewater.org](http://www.Granitestatewater.org)**



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Henniker NH



Dear Exhibitor,

The 2024 Operator Field Day and Exhibit Show is scheduled for **Thursday, September 19, 2024**. The event continues to grow as the number of attendees increases and we are continuing to add interactive components to the day. This creates an atmosphere where exhibitors and clients can build relationships in a fun, no-pressure environment. There are no special add-on fees. Our registration fee includes everything that you need. Spaces are sold on a first-come, first-served basis. **Register for your space today!**

**Register before August 15, 2024 to receive the Early Bird Special.**

**\*A Note to Vendors:** Our desire for 2024 is to make use of both the Oak Room Exhibit Hall and the Stone Patio Outdoor Exhibit Area. The outside vendor space is ideally situated with every spot a prime location.

Your registration fee includes:

Indoor Booths:

- A 6' table, tablecloth and additional space for entering and exiting the booth area.
- Booth registration includes registration for 2 company representatives and all meals and refreshments
- Free Wi-Fi
- Access to electricity

Outdoor Booths:

- Outdoor Booth space is located on the Pat's Peak Stone Patio. Be creative! Outdoor exhibit space is approximately 15' x 10' with more space available upon request. Outdoor exhibitors are responsible for their own tables, chairs, tents, tablecloths, hoses and/or electrical cords. If additional outdoor space is needed, please notify GSRWA and we will do our best to accommodate.
- Booth registration includes registration for 2 company representatives and all meals and refreshments
- Free Wi-Fi
- Access to electricity and access to water is limited but possible. Please inquire.
- Due to the location of the outdoor exhibitor area; trailers are highly discouraged. Please contact our office if this is an intention of your company.
- In the event of dangerous weather, we will provide a weather contingency plan.

**Bring a raffle prize!** We will continue the tradition of providing our attendees with a punch card to drive traffic to your booth. You can personally draw a punch card and announce your winner during the afternoon refreshment break. **This is a fantastic opportunity to connect with attendees.** Our attendees love this and exhibitors get an opportunity to spend time with new and current clients.

**Exhibitor Schedule:**

**Wednesday, September 18, 2024**

1:00 – 4:00pm Booth setup on Monday by prior arrangement.

**Thursday, September 19, 2024**

7:30am Exhibit Hall Opens

2:30pm Exhibitors announce their raffle prizes & GSRWA announces 50/50 raffle recipient

3:00pm Exhibit Hall Closes

If you have any questions, please call our office at (603) 756-3670. We look forward to seeing you in September!

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Pat's Peak Ski Area  
Henniker NH



## You're Invited to Present at Our Trade Show

### Greetings Water Professional!

Being an instructor is a great way to showcase your expertise and develop relationships with GSRWA members. Our annual Operator Field Day attracts approximately 340 water professionals from New Hampshire. The Conference Planning Committee is now accepting training seminar proposals for this September event.

This year's Operator Field Day and Exhibit Show will be held on Tuesday, September 19, 2024, at the Pat's Peak Aki Area in Henniker, NH.

The training seminar format includes either indoor or outdoor classes. Presentations need to be 60 minutes in length, interactive and allow for questions and discussion from the audience. The selected seminars will be sent to NHDES for approval of continuing education credit.

### Seminar Proposal Submission Details:

#### Include in proposal

Title - A descriptive title of no more than 10 words; this title will be used across all publicity materials so please make sure it is reflective of the content.

Presenters - Please list the presenter names and include their bio.

Course Description - Summary of the content in no more than 250 words.

#### Submission Due Dates

The Planning Committee welcomes your submission by *May 17th, 2024*.

Presenters will be notified the first week in June.

#### To Submit

Email all documents to [Morgan@granitestatewater.org](mailto:Morgan@granitestatewater.org)

***We are also interested in 15-minute demonstrations to be held outdoors or indoors. Please send us your ideas!***

*For more information, or to submit an abstract please contact our office by calling 603- 756-3670 or by emailing [Morgan@granitestatewater.org](mailto:Morgan@granitestatewater.org)*

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September 19th 2024



Pat's Peak Ski Area  
Henniker NH



## Sponsorship Opportunities

***Our members greatly appreciate your generous sponsorship!*** Sponsors are recognized on our tradeshow website, in our newsletter, conference printed materials in addition to the areas listed below.

Sponsorship Options	Acknowledgment	Rate
Chairlift Ride	Large sandwich board with your company's name	\$600
Chair Massage	Large sandwich board with your company's name (1 sponsor only)	\$500
Lunch	30 table-top signs placed on dining tables for optimal visibility.	\$450
Trade Show Lanyard	Your company's logo on the ribbon. Distributed to each individual in attendance. (1 sponsor)	\$500
Grand Prize Drawing	Signs attached to prize and logo on attendee game sheets, option to preside at winner drawing	\$350
Afternoon Snack	Table-top signs placed at snack table (1 sponsor only)	\$200
Breakfast	Buffet table-top signs	\$175
Classroom	Signs posted at classroom doors and front table	\$125

*Note: Please refer to the Exhibit Space Agreement Terms and Conditions included in this packet.*

***Please make checks payable to: Granite State Rural Water Association***

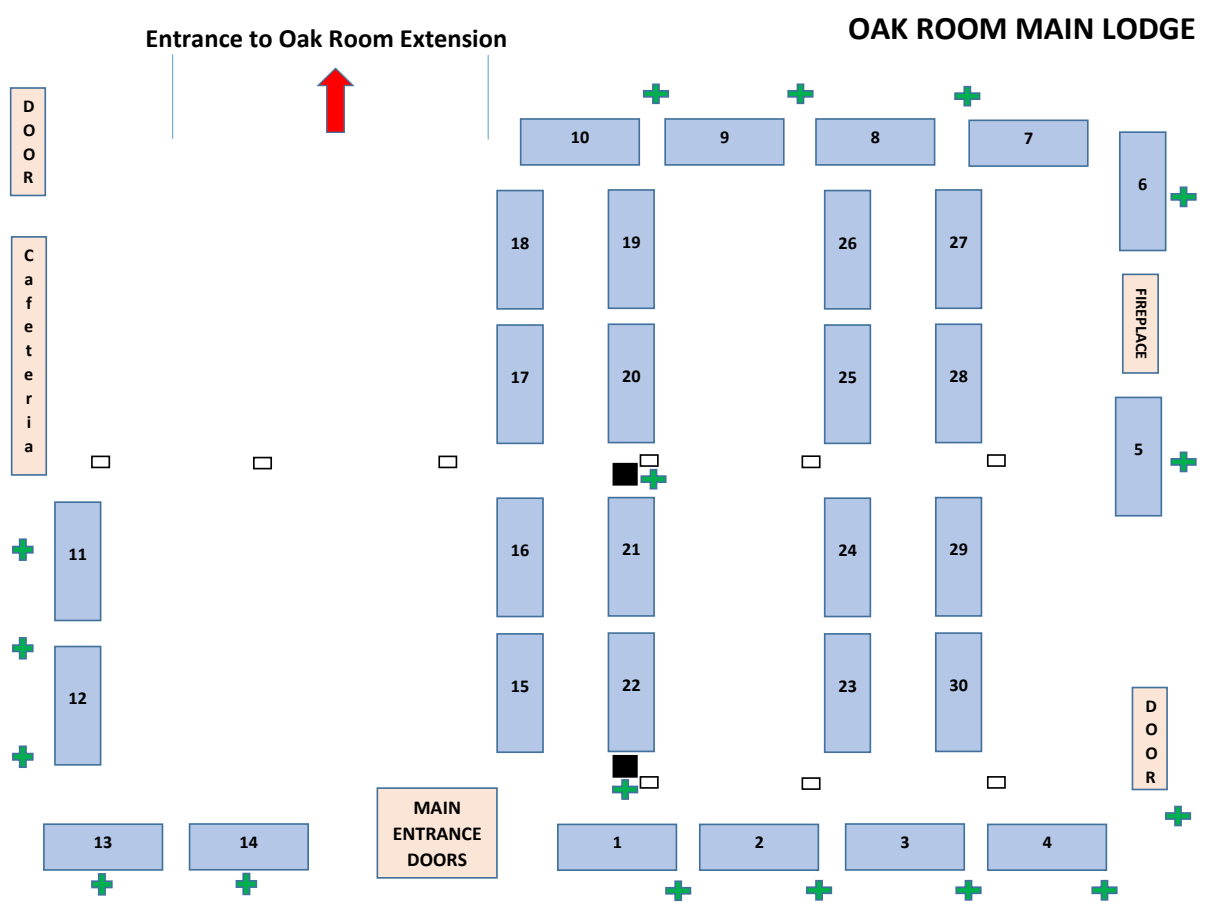
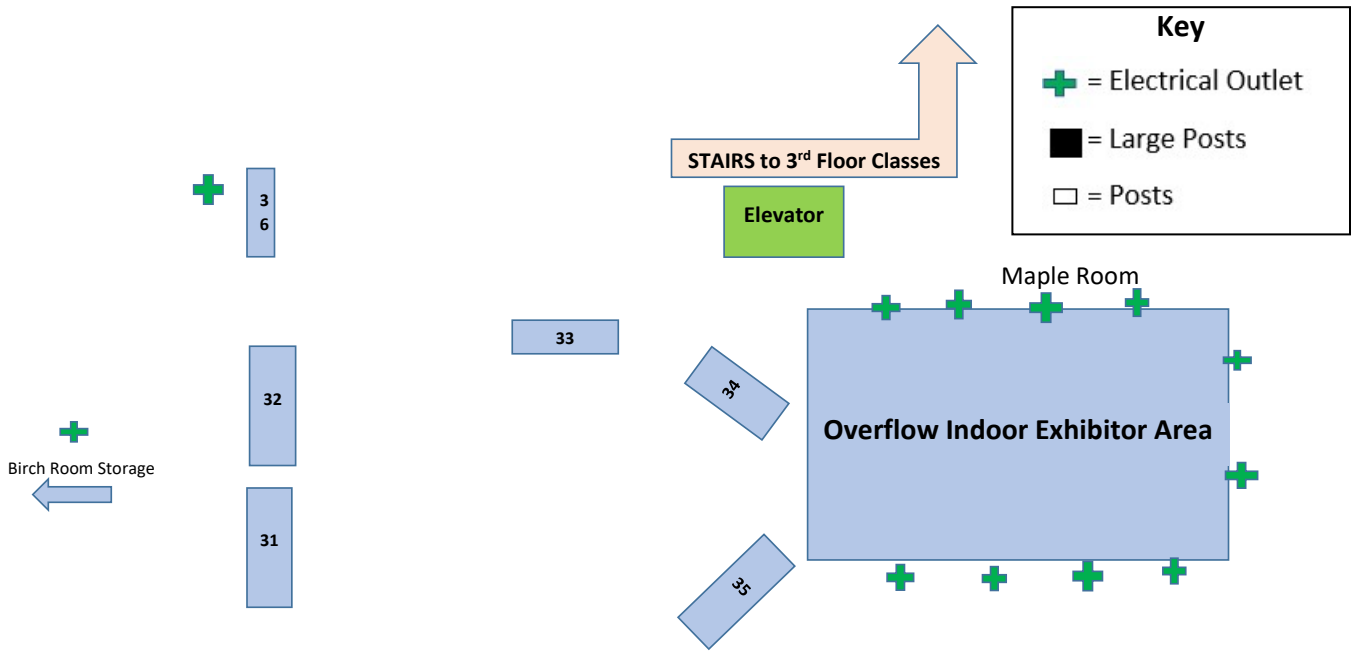
***Return to: GSRWA, P.O. Box 596, Walpole, NH 03608***

***Phone: 603.756.3670 ♦ Fax: 603.756.3675***

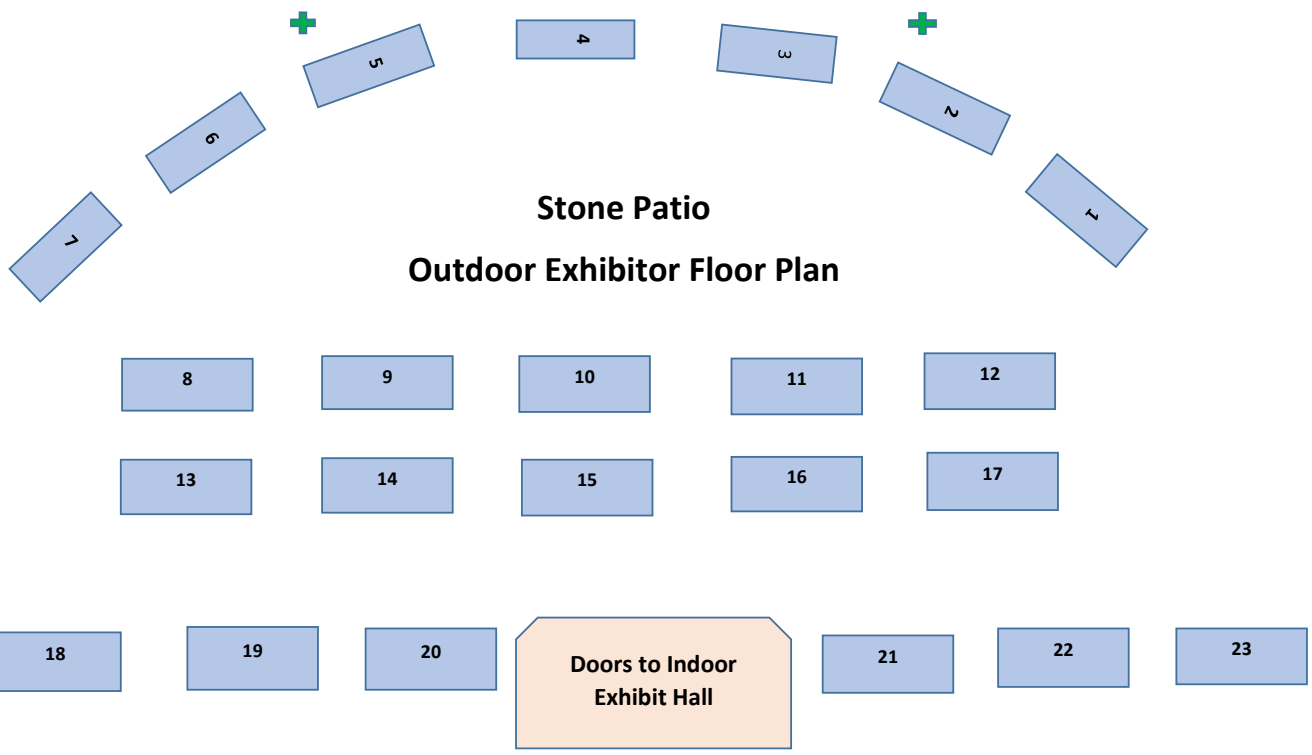
***E-mail: [info@granitestatewater.org](mailto:info@granitestatewater.org) ♦ website: [www.granitestatewater.org](http://www.granitestatewater.org)***



# 2024 Indoor Exhibitor Floor Plan



# 2024 Map of Pat's Peak Ski Area and Outdoor Exhibitor Floor Plan



+ = Electrical Outlet



# Operator Field Day & Exhibit Show

September 19, 2024  
Pat's Peak Ski Area  
Henniker, NH

## Exhibit Space Agreement Terms and Conditions

### 1. Contract

The following terms and conditions are incorporated by reference into the "Exhibitor Contract" and become binding upon acceptance of that contract between the applicant and its employees, and Granite State Rural Water Association.

### 2. Exhibits Booth Assignment

All **booths** are first paid – first served. The floor plan will be designed based on the order in which registration and payment of the booths are received. If you prefer a certain booth space please inform our office when you register. Signing up early increases the chance your request can be granted. Booth location will not be finalized until payment is received in full.

### 3. Exhibit Booth Specifications

Indoor exhibit booth space includes a 6' table, tablecloth and additional space to enter and exit your exhibit area. Outdoor exhibit space is approximately 15' x 10'. Outdoor exhibitors are responsible for their own tables, chairs, tents, tablecloths, hoses and/or electrical cords. If additional outdoor space is needed please contact GSRWA and we will do our best to accommodate.

### 4. Installation and removal of Exhibit Booth

Exhibitor move-in: Thursday, September 19, 2024 7:00am – 7:30am (booths may be set up on Wednesday, September 18, 2023, 1:00pm-4:00pm with prior arrangement with GSRWA.)  
Exhibitor move-out: **Not before** 3:00pm.

### 5. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining and staffing their booths. No exhibitor shall assign, sublet or share booth space.

### 6. Unoccupied Booth Space

GSRWA reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

### 7. Payments and Refunds

All exhibitor booths must be paid for in advance of the show; no booth will be assigned unless payment has been received. Refunds for booth space will be made only if cancellation is received in writing by September 5, 2024; Cancellations will be subject to a \$100 per booth cancellation fee.

### 8. Damage to Property

- a) Nothing shall be nailed, stapled, taped or otherwise affixed to walls, floors or any part of the building without permission.

- b) No gasoline, kerosene, acetylene or other flammable or explosive substances will be permitted in the buildings.
- c) All pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed.
- d) Exhibitors agree not to sell, serve or give away any wine, beer, ale, liquor or other intoxicants. A violation of this agreement will entitle Pat's Peak Ski Area to close the exhibitor's display for the duration of the show.

### 9. Insurance and Liability

Pat's Peak and Granite State Rural Water Association will not be responsible for the safety of exhibits, exhibitors or their employees against robbery, or damage by fire, accident or any other cause or injury of any character to any person or article. In all cases, exhibitors wishing to insure their goods must do so at their own expense. Should any loss or theft occur, the cooperation of the exhibitor is requested in reporting it immediately to Pat's Peak Ski Area and Granite State Rural Water Association. The exhibitor agrees to assume responsibility for damages to persons or property arising out of the use of the exhibit center space by the exhibitor due to its fault or fault attributable to it and shall hold harmless Pat's Peak Ski Area and Granite State Rural Water Association for any claim so arising.

### 10. Exhibition Sales Policy

In order to comply with IRS Ruling 75716 regarding trade shows, it is necessary to request that you abide by the following clause: *"The purpose of the Operator Field Day & Exhibit Show is to provide an educational and informational experience for our delegates. In order to comply with IRS Ruling 75716, sales may not be made nor orders executed by exhibitors at any of the conference facilities. This does NOT prohibit selling in the sense of discussing your product or services with delegates; it merely states that the sale cannot be consummated or an order made firm at the conference."*

**Please return to:**

**GSRWA, P.O. Box 596, Walpole, NH 03608**  
**Phone: 603.756.3670 ♦ Fax: 603.756.3675**  
**E-mail: [info@granitestatewater.org](mailto:info@granitestatewater.org) ♦ website: [www.granitestatewater.org](http://www.granitestatewater.org)**



# 2024 Operator Field Day Exhibitor Registration & Contract

September 19, 2024 at Pat's Peak Ski Area, Henniker, NH

Payment  
Received

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Exhibitor's name #1: \_\_\_\_\_ email: \_\_\_\_\_  
(Note: Booth Registration fee includes two attendees. \$45 per additional attendee)

Phone Number: \_\_\_\_\_

Exhibitor's name #2: \_\_\_\_\_ email: \_\_\_\_\_

Additional Exhibitor: \_\_\_\_\_ email: \_\_\_\_\_

Exhibit Space: Outdoor Booth  Indoor Booth  Water  Electricity   
(outdoor only) (Indoor power will influence location, ask about our outdoor availability)

Trailer space is extremely limited.  
Contact us to make plans.

**Sponsorships**

**Chairlift Rides \$600**  
**Chair Massage \$500**  
**Lunch \$450**  
**Trade Show Lanyard \$500**  
**Grand Prize Drawing \$350**  
**Afternoon Snack \$200**  
**Breakfast \$175**  
**Classroom \$125**

Booth Fee	On or Before 8/15/24	After 8/15/24
GSRWA Members	\$530	\$600
Non-Members	\$630	\$700

OFD Options	Price
Booth Registration Fee <small>(from above)</small>	\$ _____
Additional Exhibitors <small>(for meals) \$50/pp</small>	\$50 x _____ (# add Exhi)=\$ _____
Sponsorship Type and Fee <small>(from left)</small>	Type _____ \$ _____
Purchase a Membership <b>\$360</b>	\$ _____
Total:	\$ _____

I have read and agree to the Exhibit Space Agreement Terms & Conditions included in this packet: (signature) \_\_\_\_\_

Register and pay online at our website [www.granitestatewater.org](http://www.granitestatewater.org) or mail this form with payment to:  
Granite State Rural Water Association PO Box 596, Walpole, NH 03608  
For more information contact us at: Tel 603.756.3670 Fax 603.756.3675